

The New York Times

REMIX

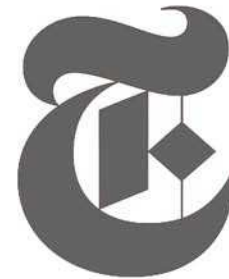
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Patio Heater Re-Invented



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Style Magazine

DESIGN SPRING 2010



WARMING TREND

FIS Design
Patent Pending

There is perhaps no better symbol of the Southern California lifestyle than the heat lamp, that industrial, propane-fueled pillar that magically appears on every restaurant terrace the moment the mercury dips below 70. As ubiquitous as cellphone towers — and as grimly utilitarian — the lamps are a not so subtle reminder that even L.A. is prone to the change of seasons. Sort of, anyway. Kindle Living aims to give the heat lamp an image makeover by reimagining it as an actual lamp. The three models currently in production come complete with pleated shades, curvaceous bases (to hide unsightly propane tanks) and an array of colors, like black — perfect for that post-Oscar bash — or pale pink for a poolside sweet 16. And true to form, the Kindle Glow, with its translucent shell, offers not just warmth but mood lighting. Now if only it provided cellphone reception. ALIX BROWNE

